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*Attorneys for Defendant*

UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF NEW YORK

-----X  
MERCER CAPITAL : Case No.: 08 CIV 5763 (LTS)  
Plaintiff, :  
- against - : **NOTICE OF APPEARANCE**  
U.S. DRY CLEANING CORPORATION, :  
Defendant. :  
-----X

TO THE CLERK OF THIS COURT:

Please enter the appearance of Greenberg Traurig, LLP in this case as counsel for Defendant U.S. Dry Cleaning Corporation. By entering this appearance, Defendant does not waive, and expressly reserves any right it may have to appear specially.

Undersigned counsel is admitted to practice in this Court.

Dated: New York, New York  
July 29, 2008

Respectfully submitted,

GREENBERG TRAURIG, LLP

By:   
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TO: TRUEHAFT & ZAKARIN, LLP  
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